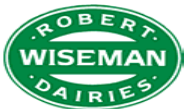


Interim Results for the Period to
2nd October 2004

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- Summary & Outlook

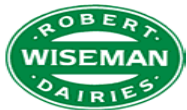


Highlights

- Increased Sainsbury/Tesco business secured
- Net volume gains for 2005 of over 100 million litres
- Volumes up 7.4% to 607 million litres
- Turnover up 10.0% to £245.3 million
- Operating profit up 3.7% to £15.0 million
- Underlying pre tax profit up 8.8% to £14.8 million
- Underlying earnings per share up 9.3% to 13.22 p
- Dividend up 10.0% to 2.20 pence per share
- Tax credit boosts post tax profits by £4.4 million



Operating Review



Sales in First Half

- Volumes up 7.4% to 607 million litres
- New Tesco stores commenced in April
- New Iceland/Booker stores commenced in June
- Full year to be affected by timing of gains and losses
- Estimate slightly lower volumes in second half
- Bulk cream prices reasonable in first half
- Bulk cream prices down in second half compared to same period in last year



Asda Loss

- Notified in May that deliveries were to cease
- Deliveries in England to cease on 6 November
- Deliveries in Scotland to cease on 26 January
- Loss in annual volumes of circa 180 million litres
- Will continue to sell Fresh'N'Lo, The One and pot cream to Asda



Tesco Gain

- Notified in August of proposed changes
- To service an additional 20% of Tesco's business
- To be responsible for 60% of Tesco's business
- Additional annual volumes of circa 160 million litres per annum
- New business now scheduled to commence April 2005
- Store allocation still being finalised but will include South West and Wales



Sainsbury Gain

- Notified in August of proposed changes
- To service an additional 30% of Sainsbury's business
- To be responsible for 50% of Sainsbury's business
- Additional annual volumes of circa 120 million litres per annum
- New business to start in January 2005



Market Shares

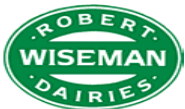
	Tesco %	Morrison %	Sainsbury %	Asda %	S'field %
Wiseman	60	33	50	-	30
Arla	40	34	-	100	70
Dairy Crest	-	33	50	-	-
	100	100	100	100	100



Source: Dairy Industry Newsletter and Wiseman estimates

Other Customers

- Constructive discussions with Morrison
- Look to build a long-term supply position
- Supply positions secured with Somerfield, Netto and the Big Food Group into 2005
- Gained additional business in Scotland with Co-operative Group
- Helps offset loss of Asda in Scotland
- Price pressures lead to loss of Cappers, large Spar wholesaler



Products

- Launched “the One”, a 1% fat milk in April 2004
- Television campaign in Scottish and Granada regions
- Steady growth in sales
- Increased listing being obtained for product
- Installing capacity for Extended Shelf Life processing
- Commercial production to commence in summer of 2005
- Encouraging feedback from customers



Dairies

- Record efficiencies and wastage in the period
- Expect efficiencies to be impacted between loss of Asda and Sainsbury gain
- From early 2005 English dairies will be operating at close to capacity
- Looking forward to improved efficiencies
- Still reviewing options re future capacity
- Investment at Droitwich in Extended Shelf Life processing at a cost of £7 million

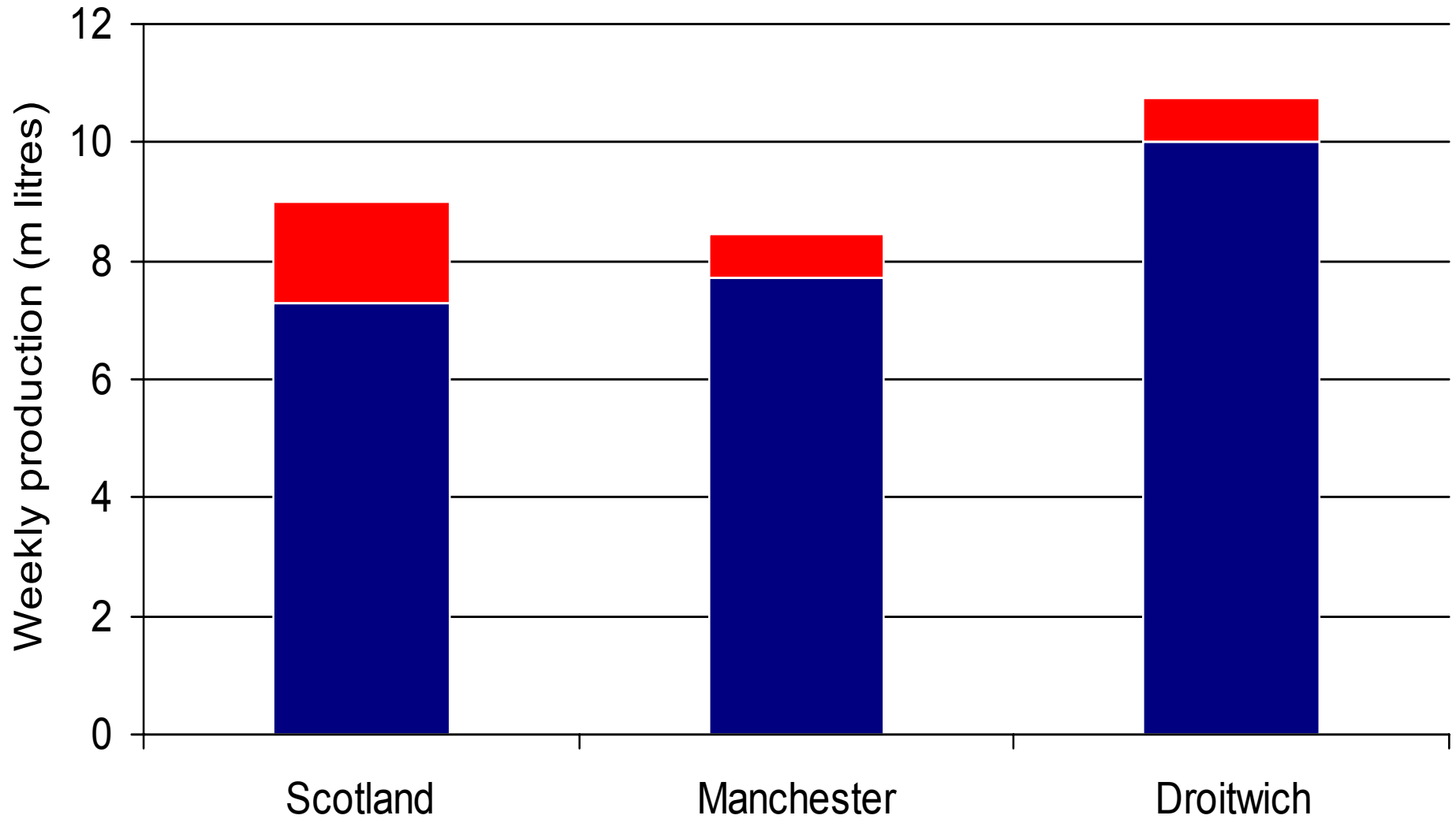


Volumes Processed

(m of litres)	<u>Original</u>	<u>Change</u>	<u>Revised</u>
Scotland	420	(40)	380
Manchester	370	30	400
Droitwich	410	110	520
TOTAL	1,200	100	1,300



Dairy Capacities



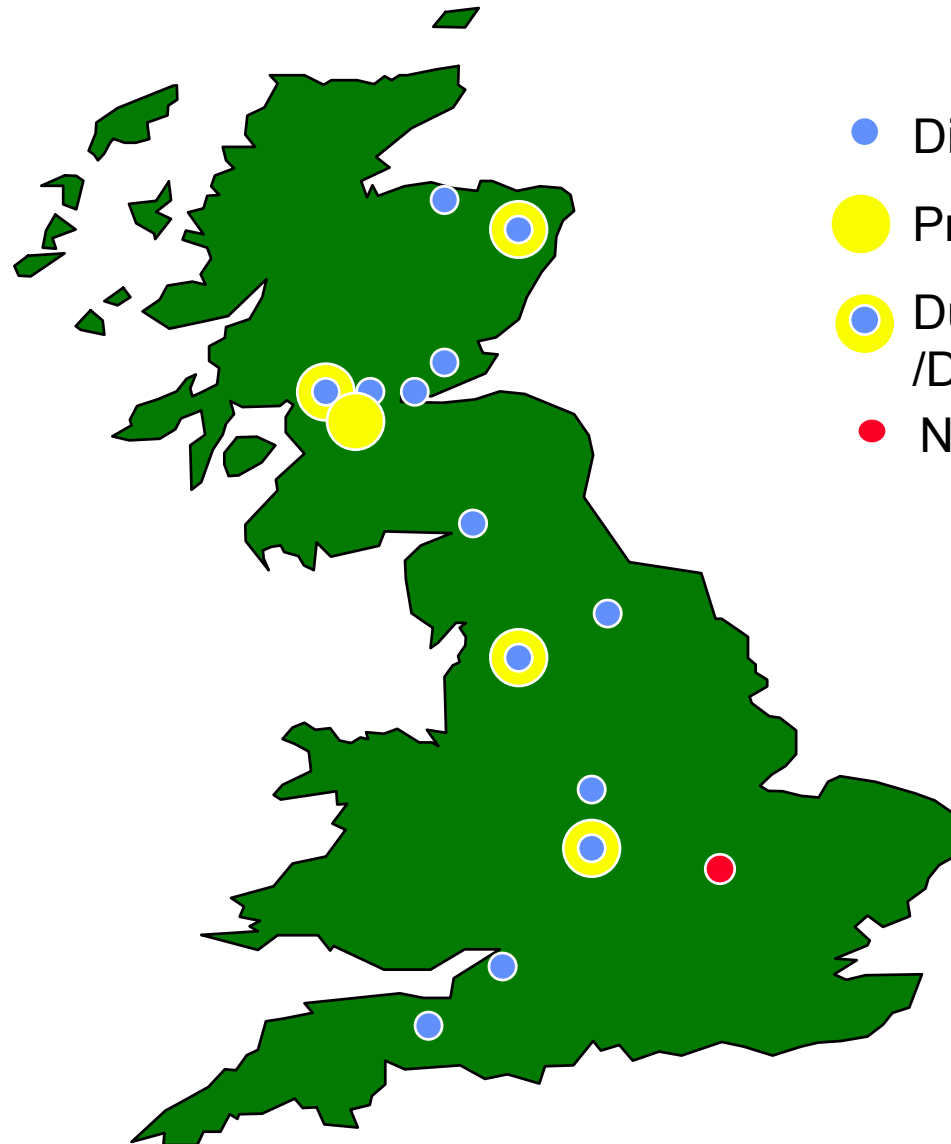
■ Utilised ■ Headroom

Depots

- New depot to be built near Northampton
- Plans proceeding satisfactorily
- To be operational in Summer of 2005
- Cost of £7.5 million
- Temporarily rented nearby property
- Will occupy from January 2005
- Diesel costs have increased transport expenses significantly



Facilities



- Distribution Depots
- Production Centre
- Dual Production /Distribution Site
- New Depot



Milk Procurement

- Differential between Wiseman and main competitors has increased to significant level
- We are holding prices until 1 December
- Prices need to be more closely aligned
- Cannot be consistently disadvantaged
- New seasonality payment system from April 2005
- Seek to encourage flatter production profile
- New unified Wiseman Partnership board representing over 800 dairy farmers



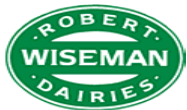
Milk Price Comparison

Milk Price Table - Liquid Contracts - November 2004

	Pence per litre
Wiseman	19.66
Dairy Crest (Sovereign)	19.29
Arla	19.08
DFOB	17.24
First Milk	17.09
Milk Link	16.65



Financial Results



Underlying Profit and Loss

	% change	1st half 2004/05	1st half 2003/04
Volume (litres)	+ 7.4 %	607 m	565 m
Turnover	+ 10.0 %	£245.3 m	£223.0 m
Operating profit	+ 3.7 %	£15.0 m	£14.4 m
Operating margin		6.1%	6.5 %
Operating profit per litre	- 3.5 %	2.47 ppl	2.56 ppl
Interest payable		£0.2 m	£0.8 m
Effective tax rate		31.0 %	31.0 %
Earnings per share	9.3 %	13.22 p	12.10 p
Dividend per share	10.0 %	2.20 p	2.00 p



Reported Profit and Loss

	Underlying Profit	Impact of Tax Credit	Reported Profit
Operating profit	£15.0 m	-	£15.0 m
Interest	(£0.2 m)	£0.5 m	£0.3 m
Pre tax profit	£14.8 m	£0.5 m	£15.3 m
Tax charge	(£4.7 m)	£3.9 m	(£0.8 m)
Post tax profit	£10.1 m	£4.4 m	£14.5 m
Earnings per share	13.22 p	5.60 p	18.82 p

Tax credit arose as a result of reaching agreement on matters relating to prior year tax returns

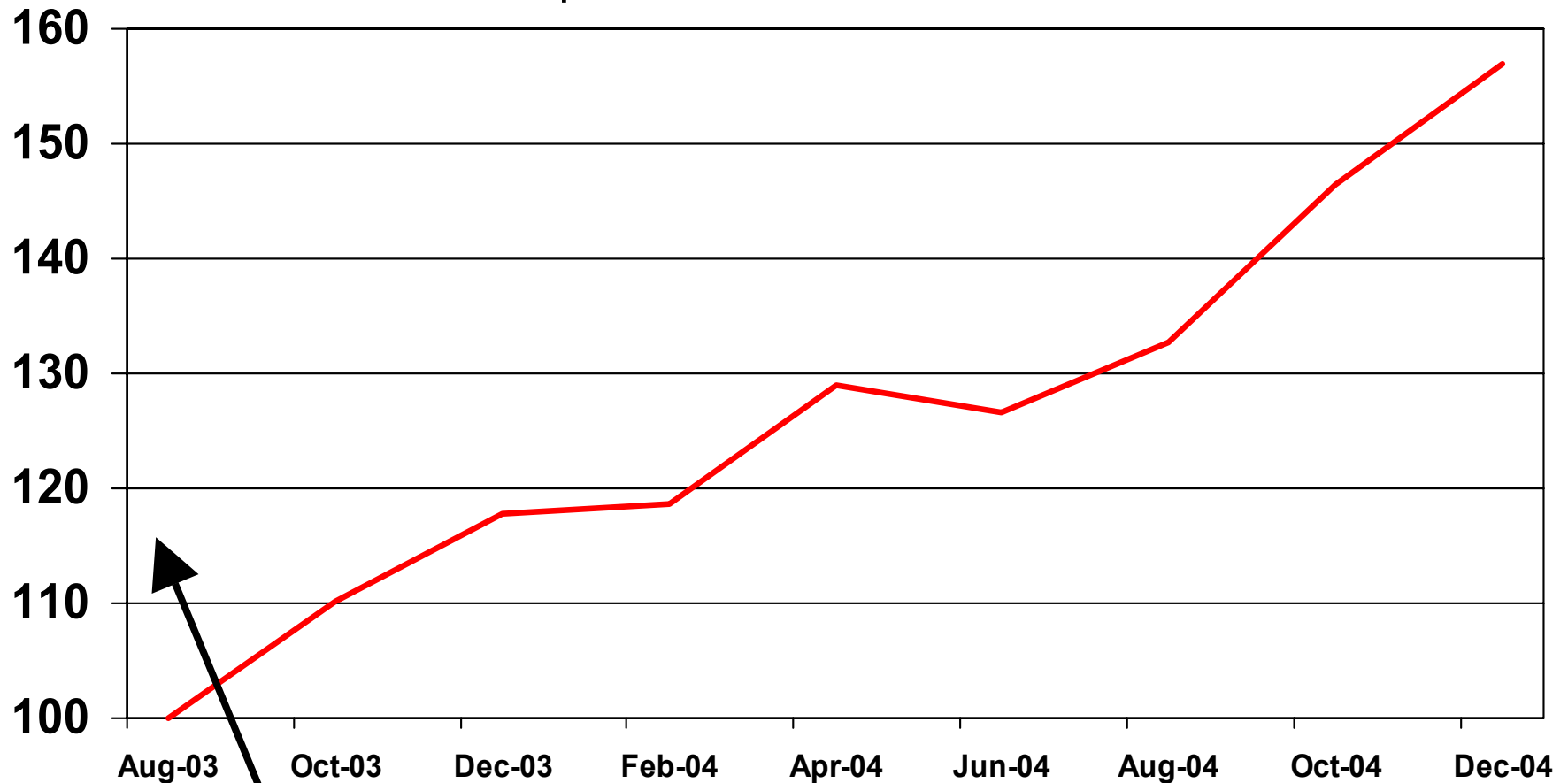


Tax Credit

- Tax credit of £3.9 million relates to matters arising in financial years 2000 to 2004
- Future tax deductions in relation to these matters will be subject to separate negotiations
- Possible future reduction of tax charge, as a result of these matters, between 2005 and 2009 totals £1.5 million
- Will not recognise any benefit in profit and loss account until matters are agreed

Packaging Costs

If current costs are maintained additional costs in second half compared to first half will be £1million



Plastic costs indexed to 100

Balance Sheet Review

	September 2004	March 2004
	£m	£m
Total fixed assets	<u>144.8</u>	<u>146.6</u>
Current assets	60.3	59.3
Creditors less than one year	<u>(81.0)</u>	<u>(83.3)</u>
Net current liabilities	<u>(20.7)</u>	<u>(24.0)</u>
Assets less current liabilities	124.1	122.6
Creditors more than one year	(2.9)	(6.8)
Provisions	<u>(12.2)</u>	<u>(11.8)</u>
Net assets	<u>109.0</u>	<u>103.9</u>
Gearing	<u>0.4%</u>	<u>Nil</u>



Capital Expenditure

	2005 Budget £m	2004 Actual £m
Dairies	9.5	7.1
Depots	6.0	0.8
Vehicles	9.5	9.8
Other assets	2.5	2.0
Total	27.5	19.7



Cash Flow Review

	First Half 2004/05	First Half 2003/04
	£m	£m
Inflow from operating activities	18.4	15.3
Interest payments (net)	(0.1)	(0.7)
Tax paid	(3.4)	(2.4)
Capital expenditure/acquisitions (net)	(7.8)	(10.6)
Dividends paid	(3.9)	(3.2)
Purchase of own shares	(8.7)	-
(Outflow)/inflow from financing	<u>(1.8)</u>	<u>(4.0)</u>
Decrease in cash	<u>(7.3)</u>	<u>(5.6)</u>

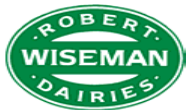


Office of Fair Trading Update

- Chapter II appeal continues with hearing set for January 2005
- Chapter I Inquiry reopened in August 2003 and we await developments



First Milk Investment



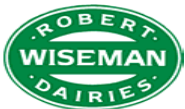
First Milk Investment

- First Milk issued Tender document to acquire 15% of Company
- Shareholders can tender up to 15% of their shares or more (subject to scale back)
- Agreed tender price of £2.50 - 10% premium to share price at time of announcement in October
- New non-executive director to be proposed
- Alan and Robert Wiseman have agreed to underwrite tender to ensure 15% interest is acquired
- Wiseman family expected to retain circa 46% of Company



First Milk Investment

- Hope for closer working relationship and develop common interests
- Provides additional security of supply and balancing
- Will allow for review of ex-farm haulage operations



Market Overview



GB Liquid Milk Market

	Total (m litres)	% Market
1. Arla	1,940	34.0
2. Robert Wiseman	1,300	22.8
3. Dairy Crest	1,120	19.6
4. DFOB	600	10.6
Others	740	13.0
TOTAL	5,700	100.0



Source: Dairy Industry Newsletter and Wiseman estimates for April 2005 position

Market Shares By Sector

	Super- markets	%	Doorstep	%	Middle- Ground	%	Total
Arla	1,080	56	370	19	490	25	1,940
Wiseman	940	72	50	4	310	24	1,300
Dairy Crest	490	44	350	31	280	25	1,120
Others	-		350		890		1,240
Total	2,510		1,120		1,970		5,600

*Source: Dairy Industry Newsletter and Wiseman estimates for April 2005 position.
Supermarkets include Tesco, Sainsbury, Asda, Somerfield, Morrison, Waitrose and M&S*

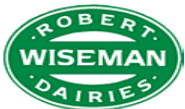


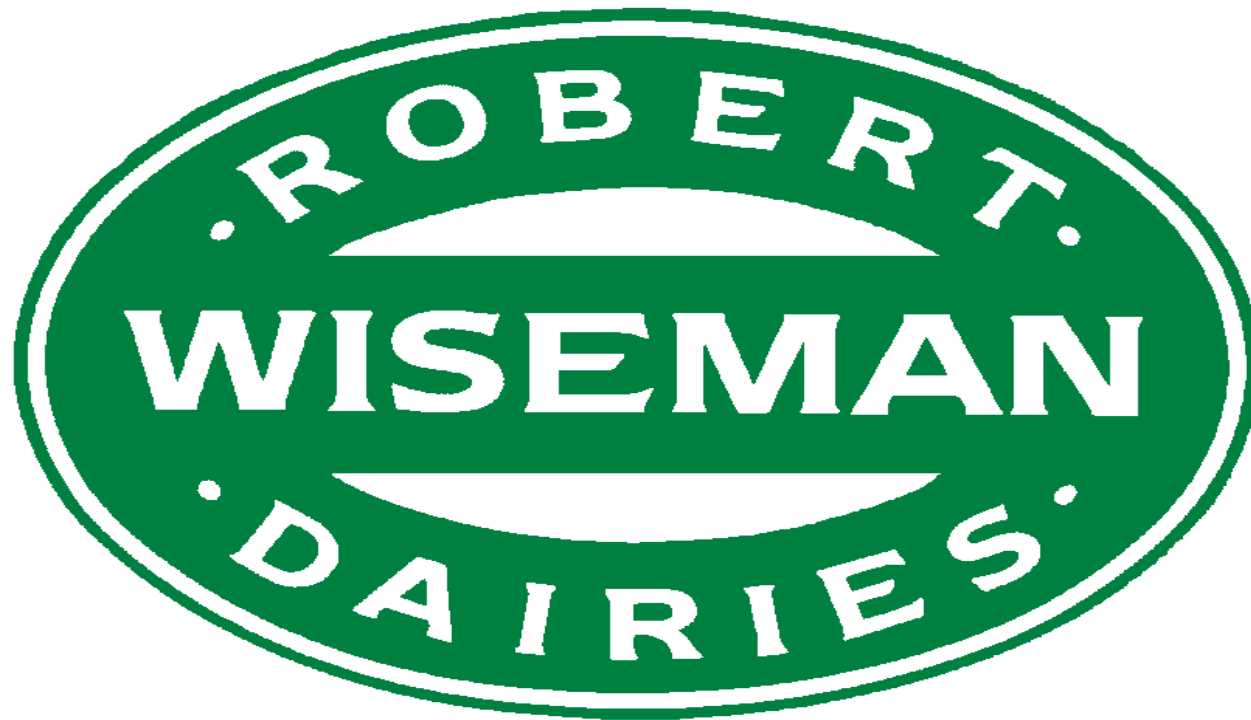
Summary & Outlook



Summary & Outlook

- Long term positions with Tesco and Sainsbury
- Optimistic of building lasting relationship with Morrison
- State of the art facilities in right locations
- Short term margin erosion
- Oil related cost inflation in derv, energy and plastic
- Strategy remains unchanged
- Foundations for long term profitability in place





Interim Results for the Period to
2nd October 2004