



ROBERT WISEMAN DAIRIES PLC

HEAD OFFICE

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Telephone: 01355 244261 Fax: 01355 230352

To All Shareholders

28 June 2011

Dear Shareholder

Unsolicited Telephone Calls and correspondence

It has come to our attention that some of our shareholders have recently received unsolicited telephone calls or correspondence concerning investment matters from organisations or persons who may be claiming or implying that they have some connection with Robert Wiseman Dairies. Please note that these organisations are not connected with Robert Wiseman Dairies in any way and have no authority to either claim or to imply that they are.

These are typically overseas based "brokers" who target UK shareholders offering to sell them what often turn out to be worthless or high risk shares in UK or overseas investments. Shareholders are advised to be very wary of any unsolicited advice, offers to buy shares at a discount or offers of free reports into the Company. These approaches are operated out of what are commonly known as "boiler rooms".

You may also be approached by brokers offering to buy your shares in return for an upfront payment in the form of a broker fee, tax payment or de-restriction fee. This is a common type of "secondary" scam operated by boiler rooms. They have probably obtained our shareholders' contact details from the records that were publically available at Companies House until 2008.

Should you receive such an unsolicited call we strongly advise that you consult your own independent advisor before taking any action. If you are able to obtain the caller's name, address and telephone details we suggest that you report the call to the Financial Services Authority (FSA) on their Customer Helpline on 0845 606 1234 (call rates may vary). Should you wish to speak to us we suggest that you contact our Registrars, Capita, on (0871) 664 0300.

Yours faithfully

A handwritten signature in black ink, appearing to read "MAB de .", is written over a horizontal line.

Maureen Burnside
Company Secretary
For and on behalf of Robert Wiseman Dairies PLC